

# Pauline Nguyen

THE SPIRITUAL ENTREPRENEUR

A MUST SEE BUSINESS KEYNOTE SPEAKER  
WHO INSPIRES TRANSFORMATIONAL CHANGE

"PAULINE IS NOT JUST A SPEAKER - SHE'S AN EXPERIENCE!"  
- Adobe Global



Watch my  
SPEAKER SHOWREEL



"People don't have business problems; they have personal problems that reflect in their business. If we can learn the tools of self-mastery, we can better practice the art of influence with others."

- Pauline Nguyen

## SPEAKER BIO

As a leading international motivational and inspirational speaker, Pauline has the skills to connect with her audience in a profound way.

Renowned for her ability to weave **personal stories, deep wisdom, and profound insights**, Pauline delivers keynote presentations that not only captivate but also **ignite change**.

As a **thought leader**, entrepreneur, and bestselling author, she brings a unique blend of business acumen, spiritual wisdom, and practical strategies that resonate deeply with diverse audiences. **She helps awaken and focus people to the new paradigm of Conscious Leadership – changing their own story for a better future.**

Pauline Nguyen is a best-selling author and award-winning businesswoman - and her achievements are all the more impressive for her having escaped Vietnam on a boat and survived a Thai refugee camp. She has overcome these adverse beginnings to transform her approach to success by re-engineering her beliefs, questioning the status quo and hacking cultural norms to become one of Australia's most successful entrepreneurs.

As the owner of Red Lantern the most awarded Vietnamese restaurant in the world, in 2012 Pauline won the Australian Telstra Business Award for Medium Business. However, that is only the tip of the iceberg when it comes to Pauline's achievements; her memoir, *Secrets of the Red Lantern*, has been critically acclaimed around the world and appeared in numerous bestseller lists. She holds a BA in Communications from the University of Technology, Sydney, and in 2008 won Newcomer Writer of the Year at the Australian Book Industry Awards.

Pauline's latest book *The Way of the Spiritual Entrepreneur – The 7 Secrets to Becoming Fearless, Stress Free and Unshakable in Business and in Life* also won Best Entrepreneurship and Small Business Book Award in the year of its release. The potency of this book continues to change the lives of many.

Pauline has achieved outstanding success as an entrepreneur, author, businesswoman and acclaimed speaker with the unique ability to connect with her audience in a profound way, empowering them to change their story for a better future.

Pauline is an original 'Rare Bird' - one of Australia's top 50 influential female entrepreneurs - and is included in Blackwell and Hobday's global recognition of 200 Women Who Will Change the Way You See the World.

## MY TOPICS...



### LESSONS FROM THE RED LANTERN – 25 Years of Leadership Wisdom in Customer Loyalty, Enduring Legacy and Team Devotion

In her captivating new keynote, Pauline Nguyen draws on her real, raw journey revealing the profound lessons learned from over two decades as the owner of Red Lantern, the world's most awarded Vietnamese restaurant. Facing complex industry dynamics and seismic economic shifts, Pauline's journey is testament to the essence of conscious leadership in turbulent times while continuing to foster deep customer loyalty and nurturing a devoted team.

This thought-provoking keynote draws on Pauline's in-depth understanding of human behaviour and leadership psychology.

#### KEY THEMES OF THE KEYNOTE:

##### Human First Leadership:

Humans Want Humans. Customers want business owners who genuinely care about them. Employees stay loyal to bosses who put their humanity first. Learn how Red Lantern's astonishingly low staff turnover exemplified what it means to lead with integrity, care and consistency in an increasingly automated world.

##### Upgrading Personal Operating Systems:

Delve into the necessity of continuous self-renewal. Pauline advocates for leaders to constantly evolve their mindset, heartset, healthset, and soulset, ensuring that they and their teams remain adaptable in a rapidly changing world.

##### Deep Performance Over High Performance:

Explore the concept of "Deep Performance" which emphasizes ownership and pride in executing core responsibilities under pressure. Learn the art of synchronizing multifaceted roles into a cohesive, high-functioning unit.

##### Radical Transparency Strengthens Teams:

Discover how honesty and openness serve as the bedrock for robust relationships and team cultures. Pauline details how ambition and psychological safety work hand in hand to build resilient teams focused on the greater good.

##### Continual Course Correction:

Gain insights into maintaining agility through candid evaluations and strategic adaptability. Learn to create environments where challenges are openly discussed and addressed. This approach creates a psychological safe environment where individuals can confront reality and make difficult decisions without fear.

##### Grow Leaders Everywhere:

Engage with Pauline's perspective on cultivating ubiquitous leadership. Explore the idea that leadership transcends titles and is a behaviour exhibited by individuals at all levels. Attain strategies for empowering individuals at every tier to become leaders in their own right, fostering a culture of proactive growth and innovation.

Through her authentic storytelling and the integration of insights from neuroscience and behavioral psychology, Pauline Nguyen inspires audiences to adopt a holistic approach to leadership. This keynote is ideal for anyone seeking to cultivate resilience, enhance team performance, and leave a lasting legacy that transcends their business.

By booking Pauline Nguyen, you're inviting a powerful voice to your event who will not only engage, motivate and inspire your audience but will also provide them with actionable insights that foster personal and professional growth. Let her guide your attendees in navigating change with courage and inspire them to write their own powerful chapters. Her keynote is a transformative experience, empowering audiences to navigate complexities with grace, courage, and purpose.



## MY TOPICS...



### THE WAR CHEST OF A MODERN LEADER – Navigating Disruption with Calm Courage, Resonating Resilience and Tacit Grit

In today's hyper-competitive landscape, the role of the modern entrepreneur or corporate leader resembles that of a battle-tested warrior. To triumph, you must equip yourself with a "War Chest" - but not just any war chest. This War Chest fosters innovation to maintain emotional resilience with practical, sustainable strategies that not only enhance your leadership abilities but also empower you to navigate disruption with agility, confidence and grace. Learn how to amass a "War Chest" that enables you to lead smarter, faster, and grounded in purpose, ensuring your success in the face of adversity and emerge victorious in the entrepreneurial arena.



### EVOLVING LEADERSHIP – Navigating the New Paradigm of Work

Join Pauline Nguyen for a compelling exploration of the evolving landscape of leadership in the modern workplace. This dynamic keynote goes beyond conventional business coaching to address the crucial elements of successful leadership in today's shifting paradigm.

Drawing on her experience running the world's most awarded Vietnamese restaurant, Pauline emphasizes the importance of self-leadership and self-mastery as prerequisites for holding others accountable. Discover how today's most effective leaders embody compassionate assertiveness while driving performance and innovation.

As a seasoned entrepreneur with firsthand experience in navigating economic challenges, Pauline shares her insights on adaptation and resilience. She reveals why embracing diversity and inclusion is not merely an ethical imperative but a strategic advantage for gaining unique insights and business growth. This keynote is a must-attend for leaders wishing to elevate their impact and thrive in an era of transformation.

With personal stories of resilience from her journey as a refugee to becoming one of Australia's Top 50 Influential Female Entrepreneurs and recognized as one of '200 Women Who Will Change The Way You See the World' – Pauline illustrates why the future of leadership hinges on adapting effectively to challenges and cultivating a culture that champions the values of psychological safety, compassionate assertiveness and diversity and inclusion.



### THE WAY OF THE SPIRITUAL ENTREPRENEUR – The 7 Secrets to Becoming Fearless, Stress Free and Unshakable in Business and in Life

In a world rife with stress and uncertainty, it's time to disrupt the disruption! Pauline understands that modern conscious leaders are seeking a transformative approach to success. In this compelling keynote, Pauline Nguyen unveils "The Way of the Spiritual Entrepreneur," a transformative framework designed to help leaders succeed without sacrificing their mental health and well-being.

Pauline shares the 7 secrets to becoming unshakable, fearless, and spiritually enriched in both business and life. Having coached a multitude of entrepreneurs and executives, Pauline has witnessed the toll that disconnection from purpose can take, leading to burnout and dissatisfaction. Through "The Way," she shares seven transformative secrets that help individuals thrive in high-pressure environments, leading to vibrant, engaged organizations.

This keynote presents a radical new paradigm that fosters vibrant, creative, and engaging work environments. Learn how to build empowered teams and cultivate joy, purpose, and harmony in pursuit of lasting success. Embrace "The Way" and unlock the potential of spiritually conscious leadership.

Attendees will learn how to build sustainable success while fostering creativity and harmony within their teams. This keynote is designed for leaders ready to embrace a holistic approach, redefining what it means to be successful in the modern business landscape.

Pauline Nguyen

THE SPIRITUAL ENTREPRENEUR

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## WHAT THEY SAY...

"Pauline's captivating presence was felt throughout the event. From the moment she took the stage, she commanded the room with her energy, wisdom, and authenticity.

Pauline was not only engaging but also highly adaptable, ensuring she was aligned with our event's needs both leading up to the day and on the day itself. Her flexibility and eagerness to accommodate our requests made her a true pleasure to work with.

Her personal story was incredibly moving, and the impact was evident—many attendees, whether familiar with her book or having heard her speak before, shared how truly beneficial her advice has been. There were attendees who mentioned that they have already applied her insights in their own lives and seen positive changes. Pauline's words were not just inspiring but actionable, leaving a lasting impression.

Beyond her speaking abilities, Pauline's warm and approachable nature shone through. She took the time to engage with guests after the official proceedings, making everyone feel valued and heard.

What sets Pauline apart is her genuine humility. She delivers her powerful message without any sense of self-importance, which made working with her a refreshing and enjoyable experience. We are so grateful to have had her as part of our event."

Events Assistant, Local Government NSW

"Pauline was electric. She controlled the room. I was captivated from the very start."

Sales Manager, Microsoft

"Pauline was beyond incredible. Not one person dropped offline during her keynote - the entire audience was riveted by her story - We definitely hit the jackpot with Pauline! Today on LinkedIn people are still posting about her presentation."

Executive Director, Diversity Alliance for Science

"Pauline combines an honesty and vulnerability with a confidence that is engaging to listen to. The audience was captivated. Without a doubt one of the best speakers I've had the pleasure to listen to."

Director, Senior Marketing & Business Leader, OPTUS

"Every so often, there is a speaker who graces a stage and creates a seismic shift in the energy of the room. Pauline Nguyen knows how to transfer her knowledge and experience in a way that creates inspired and insightful opportunities for change and growth."

Co-Chair, 2022 Engage IASB

"Pauline Nguyen is an energising breath of fresh air. She took us on a journey, made us laugh, cry and inspired us to improve ourselves. Pauline connected with us, touched us all and left us changed forever."

Women in Digital Programs Lead, DELL

"Pauline captured the attention and hearts of everybody in the room as she told her story of her life - one of the best professional speakers I have seen."

Capability Project Manager, Westpac

"People that have been to many conferences commented, 'BEST SPEAKER I'VE EVER HEARD.' There was a lot more to this than I could have ever expected. Great speaker, great person, great experience."

CEO, Airport Retail Enterprises

"Pauline's keynote was captivating. I could not look away in fear of missing out on important life-changing details. Pauline is one of the most inspirational people I have been lucky to meet."

Operations Manager, ORORA



Read dozens more testimonials here.





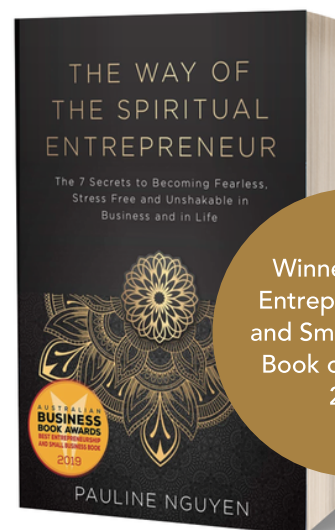
# MY AWARD WINNING BOOKS

## The Way of the Spiritual Entrepreneur - The 7 Secrets to Becoming Fearless, Stress Free and Unshakable in Business and In Life

The Way of the Spiritual Entrepreneur helps socially conscious entrepreneurs be fearless, stress free, and unshakable by teaching overlooked and forgotten developments in cognitive science, quantum physics, and biology that you can use to transform your life and your business today.

She wrote this book after years of encouragement from those who have heard her speak on the international stage or have worked with her, to bring her philosophy and wisdom to a larger audience. Her blend of mystic Eastern spirituality and high-performing Western business acumen make her uniquely suited to speak to entrepreneurs about rewiring your biology and rewriting your biography.

As with all her speaking and business endeavours, Pauline speaks from the heart to inspire action. She blends effective exercises, scientific proof, and relatable examples to help you live deliberately, not by default.



Winner of Best  
Entrepreneurship  
and Small Business  
Book of the Year  
2019

## Secrets of the Red Lantern - Stories and Vietnamese Recipes From The Heart

Winner of the 2008 Best Debut Writer, part cookbook, part memoir, Secrets of the Red Lantern is a dazzling look into what binds a family together.

The sumptuous hardcover book details the Nguyens' flee from communist Vietnam, where three-year-old Pauline and her family spent nine days at sea in a tiny, handmade fishing boat. Studded between Pauline's memories and raw, personal reflections are the magnificent recipes that make up the bedrock of the Nguyen family.

Secrets of the Red Lantern details the twists and turns taken by two generations of one family, leading to the opening of Pauline's iconic restaurant, Sydney's Red Lantern – the most awarded Vietnamese restaurant in the world.



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